

When your family
is complete,

choose Essure[®]
permanent birth control

Surgery-free
Hormone-free
Worry-free



essure[®]

essure.com
877-ESSURE-1 (877-377-8731)

What is Essure?

Essure is a permanent birth control method that works with your body to prevent pregnancy. The Essure procedure offers women benefits that no other permanent birth control can.

- **Surgery-free**—A simple procedure performed in your doctor's office in less than 10 minutes
- **Hormone-free**—A more natural birth control method
- **Anesthesia-free**—There's no slowing down to recover, and most women return to normal activities in less than a day
- **Worry-free**—Since 2002 over half a million women and their doctors have trusted Essure as the most effective permanent birth control

What makes Essure the most effective*?

SHAPE

The small, soft Essure inserts are designed to slide easily into each fallopian tube.

SIZE

The Essure inserts stay secure, forming a long protective barrier against pregnancy. They also remain visible outside your tubes, so your doctor can confirm that they're properly in place.

MATERIAL






The Essure inserts are made from the same trusted, silicone-free material used in heart stents. The material is flexible, so it conforms to the shape of your fallopian tubes.



*Based on four years of clinical data.



How Essure compares

	ESSURE	TUBAL LIGATION	VASECTOMY	IUD	PILL
					
Surgery-free	●			●	●
Anesthesia-free	●		●	●	●
Hormone-free	●	●	●	†	
Performed in a doctor's office	●		●	●	N/A
Permanent	●	●	●		
Rapid recovery (less than a day)	●			●	N/A
Confirmation test	●		●		
Failure rates ^{††}	.05%	.55%	.74%	.20%	8%

†Some IUDs contain hormones.
 ††Based on one year clinical data.

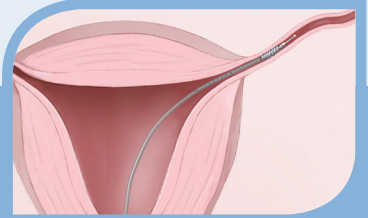
Essure

In three simple steps

1

THE PROCEDURE

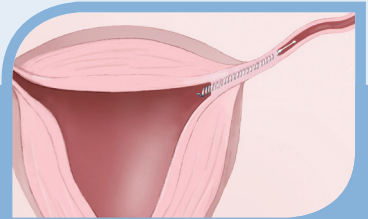
An Essure-certified doctor places a soft, flexible insert into each of your fallopian tubes through the natural pathways of your vagina and cervix. There is no incision necessary. The tip of each insert remains visible to your doctor, so proper placement can be confirmed.



2

THE BARRIER

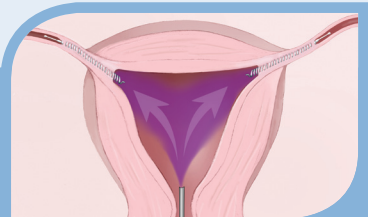
Over the next three months, your body works with the Essure inserts to form a natural barrier against pregnancy. This barrier prevents sperm from reaching your eggs, so pregnancy cannot occur. You must continue to use another form of birth control during this three-month period.



3

THE CONFIRMATION

After three months you'll have an Essure Confirmation Test. A special dye is introduced into your uterus and viewed on an x-ray so your doctor can confirm that the inserts are in place and your fallopian tubes are fully blocked. Once you receive verification from your doctor, you can start relying on Essure for birth control.



Frequently asked questions



CAN I TRUST THE ESSURE PROCEDURE?

Yes. Essure is 99.8 percent effective based on four years of clinical data. That's higher than any other permanent birth control.

IS THE PROCEDURE PAINFUL?

Generally, no. Some women report mild discomfort or cramping during or after the procedure, similar to what they feel during their normal monthly cycle.

HOW LONG IS THE RECOVERY?

Most women go home within 45 minutes of the Essure procedure and return to normal activities in less than a day.

WILL I STILL HAVE A PERIOD?

Yes. Some women report slightly lighter or heavier bleeding than usual, but these changes might be the result of discontinuing hormone-based birth control and returning to your normal cycle.

IS ESSURE COVERED BY MY INSURANCE?

Essure is covered by most insurance providers. When the Essure procedure is performed in a doctor's office, the cost may be as low as a co-pay, depending on your plan.

IS ESSURE EASILY REVERSIBLE?

No. Like all permanent birth control, Essure should not be considered reversible. Before choosing Essure, you should be sure your family is complete.

IS ESSURE SAFE?

Essure eliminates the risks, discomfort and recovery time associated with surgical procedures like tubal ligation and vasectomy. The silicone-free Essure inserts are made from the same safe, trusted material used in many other medical devices, including heart stents.

Ask your doctor about Essure

If you know your family is complete, talk to your doctor about Essure. It's the most effective* permanent birth control by far, trusted by over half a million women and their doctors since 2002.

VISIT **ESSURE.COM** TO LEARN MORE

- Compare the procedure to other forms of birth control
- Get information about insurance coverage
- Find an Essure-certified doctor near you



Call 877-ESSURE-1 to speak to an Essure counselor or find an Essure-certified doctor.

CONSIDERATIONS

Essure is permanent and non-reversible.

No form of birth control should be considered 100 percent effective.

Not all women who undergo the Essure procedure will achieve successful placement of both inserts.

Like all permanent birth control procedures, Essure is only right for you if you do not want additional children and are not pregnant. Essure is also not suitable for women who have had a tubal ligation or cannot have an insert placed in each fallopian tube. You must be willing to have the Essure Confirmation Test. Talk to your doctor if you have an allergy to contrast dye (dye used during x-rays) or a sensitivity to nickel, as shown by a skin test.

As with all medical procedures, there are risks associated with the Essure procedure. Risks during or immediately after the procedure may include mild to moderate cramping, nausea/vomiting, dizziness/light-headedness and bleeding/spotting. You can find a complete list of considerations at essure.com or by calling the Essure Information Center at 877-ESSURE-1 (877-377-8731).



*Based on four years of clinical data.

©2011 All rights reserved. Conceptus and Essure are registered trademarks of Conceptus, Inc.

CC-1070 13APR11F